

# BRETT CLAWSON

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## Professional Summary

Results-oriented Product Leader with 15+ years of experience building high-performing product teams and products. Proven ability to design and implement product vision, strategy, frameworks and processes. Brings experience that tailors change and processes to the team culture to drive innovation, efficiency, and product success. Led product teams that generated \$14 million in annual revenue from a two month project. Passionate about developing and mentoring product managers, fostering a culture of excellence, and driving organizational transformation.

## Experience

### Vineyard City Council

November 2024 - Present

- Appointed from 20 applicants to fill a vacant seat for a term ending December 2025
- Quickly built trust across diverse perspectives
- Established collaborative relationships among elected and appointed officials
- Led a subcommittee to establish a new Code of Conduct for elected officials

### Lendio

#### Product Director / Principal Product Manager

October 2021 - Present

- Developed policies for the review process of product managers
- Mentored and coached 8 product managers with 3 achieving director level promotions
- Evaluated and integrated data providers to increase the accuracy and efficiency of Lendio products
- Delivered production ready integrations on time to service Lendio's initiatives
- Implemented in application tutorials for the latest sales processes
- Delivered an ML driven matching application auto-submission strategy resulting in revenues trending toward \$14 million per year
- Launched an automated underwriting and pricing SaaS product generating over \$150,000 in its first year, on track to generate over \$3 million in year two and positioned for hypergrowth by year three
- Developed onboarding templates and processes for complex configurations

### Shareworks by Morgan Stanley

#### Senior Product Manager/Assistant Vice President

February 2019 - September 2021

- Defined the policies and procedures around Pendo analytics
- Defined and executed the product Vision, Strategy and Roadmap across my portfolio
- Defined and executed processes within my portfolio to increase efficiency
- Identified regulatory improvements and new feature opportunities through analytics and user interviews
- Championed an effort to eliminate a product that did not align with the product strategy

### Kuali, Lehi, UT

#### Senior Product Manager

1 Year 6 Months

- Developed strategic product vision for student enrollment to align with corporate strategy
- Developed a roadmap to support the product vision
- Introduced product best practices and trained stakeholders to establish expectations

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FINRA, Rockville, MD

### **Director of Product Management**

4 Years 5 Months

### **Associate Director Product Management**

5 Years 6 Months

### **Business Analyst/Product Manager**

3 Years

- Built and supported a portfolio of regulatory and compliance applications
- Led cross functional product teams through multiple solution transitions for mission critical products
- Mentored multiple product managers to improve their skills and reputations
- Transitioned team from waterfall methodology to agile methodology

### **Other Roles**

Quality Assurance Engineer	Thomson Financial	2 Years
Technical Writer	Thomson Financial	2 Years
Support Specialist	Engenia Software Inc.	5 Months
Product Specialist	Primark Corporation	6 Months
Software Tester	Primark Corporation	4 Months

### **Other Experience**

#### **Education**

Certified Scrum Product Owner	Scrum Alliance
MBA, Information Systems	University of Maryland
Professional Certificate, Web Development	George Mason University
Bachelor of Arts, English	Brigham Young University

#### **Skills and Competencies**

Product Vision	Strategic Leadership
Product Strategy	Change Management
Product Delivery Execution	Cross Functional Collaboration
Product Management Best Practices	SQL
Planning and Prioritization Frameworks	Data Analysis
Team Building	Risk Management